



**CMR  
UNIVERSITY**

Private University Estd in Karnataka State by Act No. 45 of 2013

BENGALURU | RECOGNIZED BY UGC



## Admissions Open for **AY 2025-26**

- ✓ Scholarships available for eligible candidates\*
- ✓ Semester wise payment option available
- ✓ Interest free education loan (EMI option\*)
- ✓ Hostel facility for boys & girls
- ✓ Transport facility available\*

\*T&C apply

# SOEC

## SCHOOL OF ECONOMICS & COMMERCE



SCAN TO APPLY

## Create the Future



**Secured Gold Grade** in the  
Prestigious QS I-Gauge  
Indian University Rankings

Established in Karnataka State by  
Act #45 of 2013. Recognized by UGC.



**Ranked 79<sup>th</sup>**

in the All India Level Category among  
Commerce Colleges in The Week  
Magazine, June 2023



**Ranked 129<sup>th</sup>**

in the All India Level Category in  
survey conducted by India Today  
Magazine, July 2022



**Best Private University in South India**  
for Research & Placement Category  
by CEGR (Centre for Education Growth  
and Research)

# To nurture creative thinkers who will drive positive global change

Our curriculum aligns with the vision of the University, to provide students with a holistic learning experience – to prepare students for successful careers or higher education and equip them to thrive in a VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) world. We aim to mould graduates into socially responsible, creative problem solvers fostering lifelong learning and ethical leadership.




**Preparing for Success**



**Knowing Self & Community**



**Contributing to Society**



**Our thoughtfully crafted curriculum emphasises Academics, Creativity and Individual Expression.**

## Programme Curriculum

### CREDIT COURSES

Constantly designing new initiatives and learning experiences for students to learn from, master and forge their unique learning paths such as:

- Experiential Learning
- Critical & Design Thinking
- Project Based Learning
- Community Service
- Innovation Council
- Embedded Indian Knowledge system

## Common Core Credit Courses

### AND GRADUATE REQUIREMENT COURSES

All undergraduate and masters level students familiarise themselves with relevant skills, exposure, knowledge and practices to thrive in the practical world today and in future.

## Accelerated Credit Course Programme (ACCP)

ACCP courses engage students with specialised knowledge and skills in cutting-edge developments, through training & certifications, absolutely free to all. Those who join CMRU are awarded with credits also.

## Global Immersion Programme (GIP)

The global immersion programme provides diverse cultural experiences, fostering personal growth and valuable international exposure, aiming to expand students' learning beyond traditional boundaries. So far, there have been several diverse GIPs, namely in South Korea, Malaysia, Singapore etc.

## Scholarships & Awards

**₹12 Crores\*** worth scholarships available under different quotas such as:

- CMR Merit Scholarships
- CMR Sports Scholarships
- CMR Defense Scholarships
- CET Rank Based Scholarships
- CMR Leadership Awards and many more

\*T&C apply

# Programmes Offered

UNDER GRADUATE PROGRAMMES		DOCTORAL PROGRAMMES	
	HRBR	OMBR	
B.Com.	✓	✓	Ph.D Economics / Commerce
B.Com. (Professional CA-Integrated)		✓	
B.Com. (International Accounting & Finance)	✓		
B.Com. (Data Science)		✓	
B.Com. Certified Management Accountant (US CMA)		✓	

## The SOEC advantage



### Distinguished Faculty

The School of Economics and Commerce (SOEC) boasts a distinguished faculty comprised of Chartered Accountants, Cost Accountants, Industry Experts, and seasoned Academicians. Drawing upon rich experience in Accounting, Finance, and BFSI, our faculty members bring expertise to the classroom, ensuring a top-notch learning experience.

### Cutting-Edge Infrastructure

Our campus is equipped with state-of-the-art IT facilities, featuring a robust server-based local network and a high-speed, secured internet connection. Experience hands-on learning in our in-house IBM Business Analytics Lab, where innovation meets education.

### Expertly Crafted Academic Programmes

Discover meticulously designed academic programmes crafted by a team of Chartered Accountants, Industry Experts, and seasoned Academicians from India and abroad. Our globally relevant curriculum meets the highest standards, preparing students for success on the global stage.

### Innovative Pedagogy for Collaborative Learning

Experience a dynamic educational environment with our emphasis on interactive and engaging teaching methods. Prioritising collaborative learning, we encourage active participation, ensuring students learn not only from faculty but also from each other.

### Bridging Academia and Industry

Forge connections with the corporate world through our excellent Industry Interface programme. The Career Development Cell collaborates with key industry professionals who act as mentors, providing invaluable professional direction to our students.

## Eligibility

Candidates should have passed PUC/12th grade or an equivalent examination from a recognised board.

# Training & Placements

Headed by a Director and Senior Professor, every school has a dedicated Placement Officer to liaison with the Corporates, providing placement opportunities for students to establish lucrative careers in their chosen field.

## STUDENT DEVELOPMENT PROGRAMME

- Structured Career Preparedness Programme (CPP) on Discover-Build-Deliver (DBD) Model from the first Semester
- Industry Specific Training
- Student Support Mechanisms

## INTERNSHIPS

Eligible students are empowered to access internships with corporate partners, a feature seamlessly integrated into the program curriculum with assistance from the CMRU Placement Office.

## PRE-PLACEMENT TRAINING PROGRAMME

Placement Officer arranges pre-placement training programs for students to prepare and face campus recruitments such as:

- Soft skills for employability
- Quantitative Aptitude and Logical Reasoning
- Verbal aptitude
- Training specific learning outcomes

**200+**  
recruiters



## Certifications from Reputed Industry Partners

As part of our commitment to offering a holistic learning experience, students have the opportunity to enhance their knowledge and skill sets through certifications from esteemed industry partners such as ACCA, CMA, CA (Indian) and others. These certifications add significant value to their academic journey, aligning them with industry standards and expectations.



## LEAP

The LEAP Program, initiated by CMR University, aids students in learning to support each other, fostering the building of communities. It encourages the development of a deeper understanding of oneself and instills consistent reflective practices to enhance social well-being.

# The CMR advantage

Nurturing excellence through an integrated Design Thinking Pedagogy rooted in creativity-based learning.



SCAN TO WATCH  
THE CAMPUS VIDEO

## FACULTY

Our distinguished faculty brings together a perfect blend of academic, industry, and research acumen, ensuring a well-rounded and dynamic learning environment.

## SILICON VALLEY OF INDIA

Having the benefit of being hosted in the city of Bengaluru, which is brimming with brilliant ideas and a tapestry of talents.

## EXPERIENTIAL LEARNING

Fostered through thriving partnerships with leading industry collaborators.

## PROCESS

Academic processes propelled by ERP.

## PROJECT BASED LEARNING

Activity-based learning that closely mirrors real-world industry experiences.

## DIVERSE COMMUNITY

A vibrant hub where students from across the country and around the world come together to pursue their academic and professional aspirations, fostering cross-cultural exchanges and encouraging global perspectives.

## SOCIAL ENGAGEMENT

Holistic Development and Service internship.

# MAKER SPACE

## LEARNING BY DOING

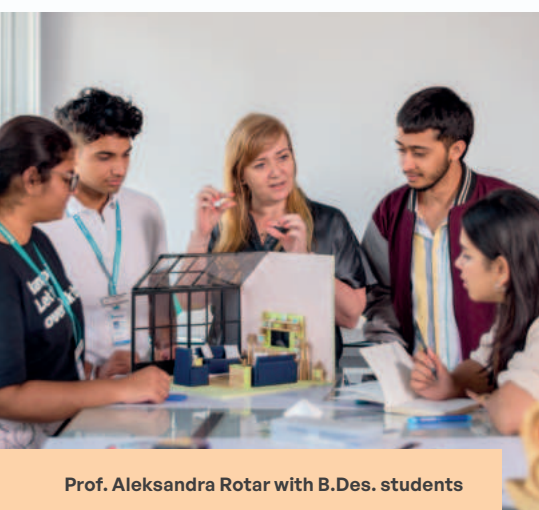
Training students through hands-on techniques and activity based exercises.

## NATIONAL & INTERNATIONAL COMPETITIONS

Global exposure to students with respect to technology, techniques and global maker movements.

## LATEST TECHNOLOGY & STANDARDS

Training and certification in latest prototyping equipment such as 3D Printers, Laser Cutters and ONO Router Machines.



Prof. Aleksandra Rotar with B.Des. students



MAKERSPACE



VR GAME TESTING



CMRU CANOEING CLUB



LAKESIDE CAMPUS



CITY CAMPUS






OMBR CAMPUS

## Get in touch



CMR University is one of the top private universities in Bengaluru, recognised by UGC. It is part of the CMR Group of Educational Institutions, which includes the NAAC A++ accredited CMR Institute of Technology. The CMR Group has over 30 years of experience in educating students from more than 45 nationalities, across 20+ institutions, spanning from K-12 to doctoral levels, and currently caters to over 20,000 students.

### ADMISSIONS HELPLINE

 **+91 93429 00666**  
 **admissions@cmr.edu.in**  
 **www.cmr.edu.in**

### LAKESIDE CAMPUS

Off Hennur, Bagalur Main Road,  
Chagalatti, Bengaluru 562149  
**+91 93429 00666**

### CITY CAMPUS

#2, 3rd 'C' Cross, 6th 'A' Main,  
2nd Block, HRBR Layout, Kalyan Nagar,  
Bengaluru 560043  
**+91 93429 00666**

### OMBR CAMPUS

No.5, Bhuvanagiri, OMBR Layout,  
Bengaluru 560043  
**+91 93429 00666**

### INFORMATION CENTRE, VIJAYAWADA

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Vijayawada -520 010 [above Ravi Sweets]

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