



**CMR
UNIVERSITY**

Private University Estd in Karnataka State by Act No. 45 of 2013

BENGALURU | RECOGNIZED BY UGC



Admissions Open for **AY 2025-26**

- ✓ Scholarships available for eligible candidates*
- ✓ Semester wise payment option available
- ✓ Interest free education loan (EMI option*)
- ✓ Hostel facility for boys & girls
- ✓ Transport facility available*

*T&C apply

SOD

SCHOOL OF DESIGN



SCAN TO APPLY

**We are not just
Designers
We drive Change**



Secured Gold Grade in the
Prestigious QS I-Gauge
Indian University Rankings

Established in Karnataka State by
Act #45 of 2013. Recognized by UGC.



CMR University has earned
membership in the
Global Design Thinking Alliance
(GDTA)



The CMRU School of Design holds
prestigious membership in the
World Design Organization (WDO)



The CMRU School of Design is a
proud member of the
European League of the Institutes of
the Arts (ELIA)

To nurture creative thinkers who will drive positive global change

Our curriculum aligns with the vision of the University, to provide students with a holistic learning experience – to prepare students for successful careers or higher education and equip them to thrive in a VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) world. We aim to mould graduates into socially responsible, creative problem solvers fostering lifelong learning and ethical leadership.




Preparing for Success



Knowing Self & Community



Contributing to Society



Our thoughtfully crafted curriculum emphasises Academics, Creativity and Individual Expression.

Programme Curriculum

CREDIT COURSES

Constantly designing new initiatives and learning experiences for students to learn from, master and forge their unique learning paths such as:

- Experiential Learning
- Critical & Design Thinking
- Project Based Learning
- Community Service
- Innovation Council
- Embedded Indian Knowledge system

Common Core Credit Courses

AND GRADUATE REQUIREMENT COURSES

All undergraduate and masters level students familiarise themselves with relevant skills, exposure, knowledge and practices to thrive in the practical world today and in future.

Accelerated Credit Course Programme (ACCP)

ACCP courses engage students with specialised knowledge and skills in cutting-edge developments, through training & certifications, absolutely free to all. Those who join CMRU are awarded with credits also.

Global Immersion Programme (GIP)

The global immersion programme provides diverse cultural experiences, fostering personal growth and valuable international exposure, aiming to expand students' learning beyond traditional boundaries. So far, there have been several diverse GIPs, namely in South Korea, Malaysia, Singapore etc.

Scholarships & Awards

₹12 Crores* worth scholarships available under different quotas such as:

- CMR Merit Scholarships
- CMR Sports Scholarships
- CMR Defense Scholarships
- CET Rank Based Scholarships
- CMR Leadership Awards and many more

*T&C apply

Programmes at SOD

B.Des. | COMMUNICATION DESIGN

Specializations:

Design for Digital Experiences (UX Design) and Graphic Design for Print

Programme Duration: 4 years

B.Des. | PRODUCT DESIGN

Specializations:

Furniture, Lifestyle Products, Lighting, Toy, Appliance Design

Programme Duration: 4 years

B.Des. | FASHION DESIGN

Specializations:

Apparel Design and Accessory Design

Programme Duration: 4 years

B.Des. | INTERIOR DESIGN

Specializations:

Residential Interiors and Exhibition Spaces

Programme Duration: 4 years

The SOD advantage

Led by a team of experienced and passionate instructors, the School of Design provides a nurturing and inspiring environment where students can explore a wide range of design disciplines, from graphic design and fashion design to product design and more. With top-notch facilities, cutting-edge technology, and a commitment to practical learning, the School of Design at CMRU University is the perfect choice for any aspiring designer looking to make their mark on the world.

CMRU University's School of Design, committed to fostering innovation, prioritizes collaborative learning, industry engagement, and personal growth. Our dynamic programs cultivate creative minds, shaping them into adept thinkers and doers.

With a curriculum attuned to industry needs, students embark on a transformative journey, gaining invaluable insights from experts. At CMRU School of Design, we go beyond education; we empower individuals to redefine possibilities and emerge as trailblazers in the world of design that nurture creative thinkers and doers to become:

- Creative problem solvers
- Socially responsible and engaged human beings
- Reflective lifelong learners
- Competent ethical leaders

Eligibility

Ten plus Two (10+2) or its equivalent from any stream including Science, Commerce, and Arts/Humanities from CBSE/ICSE/NIOS/IB or any State Board, or Diploma (10+3 pattern) of any stream with minimum aggregate marks from Technical Board of Karnataka or any other state, or from a college/university established under Section 3 of the UGC Act 1956 and CMRU Entrance Exam.

4-Year Programmes

1 Year Foundation + 3 Years with 3 Internships leading to the B.Des. Degree

Training & Placements

Headed by a Director and Senior Professor, every school has a dedicated Placement Officer to liaison with the Corporates, providing placement opportunities for students to establish lucrative careers in their chosen field.

STUDENT DEVELOPMENT PROGRAMME

- Structured Career Preparedness Programme (CPP) on Discover-Build-Deliver (DBD) Model from the first Semester
- Industry Specific Training
- Student Support Mechanisms

INTERNSHIPS

All eligible students have the opportunity to secure internships with corporate entities as outlined in the program curriculum, facilitated by the CMRU Placement Office.

PRE-PLACEMENT TRAINING PROGRAMME

Placement Officer arranges pre-placement training programs for students to prepare and face campus recruitments such as:

- Soft skills for employability
- Quantitative Aptitude and Logical Reasoning
- Verbal aptitude
- Training specific learning outcomes

200+
recruiters



BOSCH

amazon

Flipkart



McKinsey & Company

KPMG

HCL

Capgemini

TESCO

IBM

zomato

and many more...

INNOVATE. ELEVATE. EXCEL.

Design Thinking Lab & Innovation Centre

- Inclusive innovative ecosystem
- Building capacity to excel
- Providing a platform to compete and succeed
- Shaping viable ideas
- Helping to ideate and incubate
- Fostering the entrepreneurial spirit within
- Nurturing startups



LEAP

The LEAP Program, initiated by CMR University, aids students in learning to support each other, fostering the building of communities. It encourages the development of a deeper understanding of oneself and instils consistent reflective practices to enhance social well-being.



The CMR advantage

Nurturing excellence through an integrated Design Thinking Pedagogy rooted in creativity-based learning.



SCAN TO WATCH
THE CAMPUS VIDEO

FACULTY

Our distinguished faculty brings together a perfect blend of academic, industry, and research acumen, ensuring a well-rounded and dynamic learning environment.

SILICON VALLEY OF INDIA

Having the benefit of being hosted in the city of Bengaluru, which is brimming with brilliant ideas and a tapestry of talents.

EXPERIENTIAL LEARNING

Fostered through thriving partnerships with leading industry collaborators.

PROCESS

Academic processes propelled by ERP.

PROJECT BASED LEARNING

Activity-based learning that closely mirrors real-world industry experiences.

DIVERSE COMMUNITY

A vibrant hub where students from across the country and around the world come together to pursue their academic and professional aspirations, fostering cross-cultural exchanges and encouraging global perspectives.

SOCIAL ENGAGEMENT

Holistic Development and Service internship.

MAKER SPACE

LEARNING BY DOING

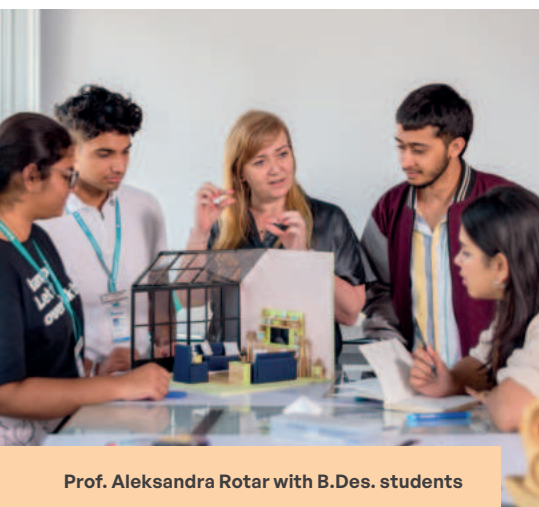
Training students through hands-on techniques and activity based exercises.

NATIONAL & INTERNATIONAL COMPETITIONS

Global exposure to students with respect to technology, techniques and global maker movements.

LATEST TECHNOLOGY & STANDARDS

Training and certification in latest prototyping equipment such as 3D Printers, Laser Cutters and ONO Router Machines.



Prof. Aleksandra Rotar with B.Des. students



MAKERSPACE



VR GAME TESTING



CMRU CANOEING CLUB



LAKESIDE CAMPUS



CITY CAMPUS






OMBR CAMPUS

Get in touch



CMR University is one of the top private universities in Bengaluru, recognised by UGC. It is part of the CMR Group of Educational Institutions, which includes the NAAC A++ accredited CMR Institute of Technology. The CMR Group has over 30 years of experience in educating students from more than 45 nationalities across 20+ institutions, spanning from K-12 to doctoral levels, and currently caters to over 20,000 students.

ADMISSIONS HELPLINE

 **+91 93429 00666**
 **admissions@cmr.edu.in**
 **www.cmr.edu.in**

LAKESIDE CAMPUS

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